



Body, Mind & Spirit

Helping Disabilities Become Possibilities!

Who we are:

Hello and welcome to Bay Area Rehabilitation Center. I am the Executive Director and over the next 12 months my colleagues and I will share with you information and stories about our organization that we hope will inform and educate you about what we do and who we serve. In this issue, I will briefly describe the organization as a whole, and in subsequent articles we will delve into our individual programs in more detail.

Bay Area Rehabilitation Center, a 501(c)(3) non-profit organization, was originally formed in 1948 by a small group of parents with a common interest and concern—the lack of affordable and local care for their children, all of whom had cerebral palsy. Since that early beginning almost seventy years ago, we have evolved from the Baytown Spastic Association to the Baytown Society for Crippled Children and then in 1979 we formally became Bay Area Rehabilitation Center (Bay Area). As has our name, Bay Area the organization has also evolved over the years. Starting as just a center to assist with cerebral palsy, we expanded to provide medically based rehabilitation services (physical, occupational and speech) to any child who needed that type of service, regardless of the family's insurance status or overall ability to pay. In the mid-90's we further expanded by introducing Adult therapy services using the same guidelines as our pediatric program. Soon after and still within the Adult program, we began to serve

some of our local business and industries, through providing physical pre-work screening for select jobs, return to work testing and conditioning for those injured on the job, as well as therapy for those with job related injuries. Finally, our most recent expansion occurred in 2007 when the former Baytown Opportunity Center, an independent and long-standing local non-profit agency, was brought into the fold of Bay Area as major program. Within the Opportunity Center Program, we assist adults who typically have mild to severe mental disabilities and work to help them learn how to better adapt and live in the world around them.

The mission of Bay Area Rehabilitation Center is:

“...to provide outpatient therapeutic, vocational, social skill training and recreational services for persons with disabilities or injuries and support services for their families. The Center also seeks to advocate for and work to provide accessible and affordable housing for this population.”

Within those guidelines, we have a number of licensed physical, occupational and speech therapists as well as non-licensed professionally trained staff who work together to provide the best services possible to those clients in need. In order to meet the needs of all clients, even those with limited finances, we reinvest operational revenues back into the organization to support our financial aid program. We utilize contributions from the local and surrounding communities and

have had the good fortune to receive funding from the United Way of Greater Baytown Area and Chambers County as well as United Way of Greater Houston, all with the objective of ensuring that no person who has a true need for our services will be forced to go without needed services.

We provide services in five different areas: Pediatric Outpatient therapy, Adult Outpatient therapy, the Opportunity Center program as well as Aquatic Exercise, which is performed in our 25 meter heated therapy pool. Lastly, but certainly not least, we provide service to children who are newborn and up to age three in our Early Childhood Intervention, or ECI, program. In our ECI program alone, we provide services primarily in the home of the child, whereas all other services are provided at our 5313 Decker Dr, Baytown, TX address.

Most of you will never have a need to take advantage of what we do, and if for no other reason you should consider yourself fortunate. For those of you who may have a need, great or small, my hope is you remember Bay Area Rehabilitation Center. For anyone interested, we welcome all visitors Monday thru Friday between 8 am and 6 pm and feel free to visit our website anytime at www.bayarearehab.org. I hope you enjoy the next 12 months while we all learn a little more about how we are turning disabilities into possibilities!!

Mark Alexander is a native of Texas. He received his BS in Accounting from Univ of Houston and his Masters in Organizational Mgmt from Univ of Phoenix. Prior to his joining Bay Area Rehabilitation Center in 2000 he gained experience in public accounting, banking, private sector accounting and served for over 8 years as an officer in the US Air Force. He joined Bay Area Rehabilitation Center as the CFO and was appointed as the Executive Director in 2007. ♦